

## REMARKS

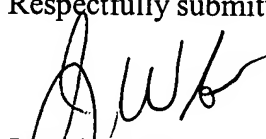
The examiner is thanked for the Office Action mailed September 29, 2004. In the Office Action, the examiner indicated that the application contains two patentably distinct categories of invention designated as follows:

- I. Claims 1-14 and 19 drawn to a Product Display Stand, classified in class 248, subclass 159; and
- II. Claims 15-18 and 20, drawn to Ceiling Fan Display Module, classified in class 416, subclass 246.

The Applicant hereby elects Group I, drawn to a Product Display Stand. This Election is made with traverse.

If the Examiner believes that a personal discussion of the application would advance prosecution, the examiner is encouraged to contact applicant's attorney at the phone number listed below. It is believed that no additional charges are due for this submission. However, if this is incorrect, please debit Account 50-0548 and contact the undersigned.

Respectfully submitted,



Joseph W. Berenato, III  
Registration No. 30,546  
Attorney for Applicant

Liniak, Berenato & White, LLC  
6550 Rock Spring Drive, Ste. 240  
Bethesda, Maryland 20817  
(301)896-0600